



800 S. Robertson Blvd.
Suite 6 LA, CA 90035
phone: 310-652-8778
fax: 310-652-8772
www.lspagency.net

HENNING WINKELMANN

DIRECTOR

PROFILE

Established commercials director with 10 years of experience. Represented by production companies in the USA, Canada, Mexico, Germany, Italy, France, Spain, UK, Switzerland, Greece and Russia. 6 years of experience as Production Manager, Producer, Executive Producer in Commercials production around the World. Produced some 100 commercials with internationally working directors, i.e.: Nico Beyer, Harald Zwart, Ralf Schmerberg, Ivan Zacharias, Robert Longo, among others. Experience in filming on location in Germany, Italy, France, UK, Spain, Belgium, Romania, Russia, Ukraine, South Africa, Morocco, New Zealand, Fiji, Argentina, Chile, Canada, Mexico, Belgium, USA.

Commercials Director: 1997-present
Clients: Nike, Coca Cola Company, Cisco, Dos Equis, Veltins, German Telecom, Nestlé, Kawasaki, Macy's, Audi, Mazda, and others Shot about 140+ commercials involving Motion Control, Helicopter and Crane work. Good understanding of the postproduction and editorial process. Editor work includes: Cisco, El Conquistador, Chicco, Unilever spots.

Owner/ Director: Plastic Poetry, Inc. 2000-present

Executive Producer / Director: Markenfilm GmbH, GER 1994-1998
During the Markenfilm period I redesigned the company's Public Relations and Sales Department. The new Structure was eventually copied by a majority of German commercial production companies and Markenfilm the No.1 player in Germany with a production volume of some 150 commercials per year.

Producer: Markenfilm GmbH, GER 1992-1994

Production Manager / Production Assistant: Freelance 1990-1992

OTHER ACTIVITIES

Video Documentation on artist Robert Wilson, Watermill 1997

Drummer: Various Underground Rock Bands, Germany 1980-1989
Photography

EDUCATION

Graphic Design Diploma, Germany 1983-1985

PERSONAL

At the end of 1998 I left Hamburg, Germany for the United States. I lived in New York from 1998 until 2000. In 2000 I set up camp in Venice Beach where I still reside and play the drums.

Awards & Press (see also <http://www.plasticpoetry.com> (look at the attic – text section))

Goodyear:

Shoot Magazine 1997 – New Director Section

Nike:

Shoot Magazine 1999 – German Directors Selection

Kawasaki:

Shoot Magazine 2000 – The Best Work You May Never See

Nextcard:

Shoot Magazine 2000 – Spots of the week section

Zorba The Buddha 'Restaurant':

Cresta Awards, New York 2000 -Finalist

Swisscom 'Bus':

Die Klappe 2001 – Bronze ADC

Switzerland 2001 – Bronze

Epica 2000 – Finalist ADC

Germany 2001 – Bronze GSM

Awards 2001 -Bronze

Frico 'various spots'

The Midsummer Awards, United Kingdom 2000 – Bronze

Horizont Magazine 2001 – Spot Of The Week Horizont

Magazine 2000 – Spot Of The Week Der Kontakter 2001

-Spot Of The Week

Roche:

Advertising Age 2001 – mentioning of the campaign

Macy's 'Stretch Pants':

Adweek 2001 – Spot Of The Week

Audi 'Baby':

Epica 2004 – Bronze New York

Festivals 2005 – Finalist Eurobest

2004 – Finalist Adforum 2004 Selection